

# Winter Wonderland at Options Salon & Spa



## NEW AT OPTIONS...

### LETTER FROM KATHY

Wow, what a year. I must say the seasons were quite delightful! Let's hope that winter brings us the same results.

Last year we introduced you to Custom Spray Tanning by "Tan with Kare." This service provides a custom airbrushed glow that can be achieved all year long, without damaging your skin from the sun's UV rays. We have received such a great response that we looking into Enlarging our tanning room. This addition will allow us to serve you better.

Throughout the year we added three new services to give you even more options. Last spring, Cyndi, talented in hair, skin and nail tech, decided to add Dinair airbrush make-up to her repertoire. The application gives flawless and even coverage that is long lasting. Clients have not only enjoyed the service for weddings and special occasions, but also simply a reason to pamper themselves.

This summer we introduced the Shellac nail system which has been a phenomenal hit! A manicure that is chip free and dries instantly, how much better can it get? It was such a success, that the company CND who supplies our product, could not keep

up with the demand. Those problems are now solved and our clients are loving this new service! Our new spring colors have arrived!

In the fall, Darlene was inspired by a client who had received a new service called the Keratin Complex System and wanted us to be able to offer this service. I personally would not have believed it without seeing how beautiful her hair was, as well as how excited she was. She said that the hours she saves on getting ready in the morning were well worth the \$350 she had spent on the service. This unbelievable treatment reduces frizz and curl by 95% leaving the hair shiny and more manageable. Thanks to Dar her client is now able to receive the service here. Due to Dar's perseverance and research the best options out there, not only are Dar, Tammy, and I certified, but on December 31st several other stylists were certified too. To view the amazing before and after pictures please go to our website: OptionsSalonSpa.com.

What does 2011 have in store for us? We will do what we always do, be thankful for another year in business, thankful for wonderful clients, and thankful for employees that keep us on our toes.

#### Keratin Complex

##### Smoothing Therapy

- ◆ Infuses Keratin deep into the hair cuticle reducing up to 95% of frizz and curl
- ◆ Leaves hair smooth and shiny
- ◆ Easier and faster to blow-dry
- ◆ Lasts 3-5 months

Price starts at only \$350  
(includes complimentary Keratin Shampoo and Conditioner to use at home).

Ask about the Express blowout starting at only \$165!

#### Shellac Manicure

The latest in nail technology! This manicure includes cuticle care, nail shaping, and Shellac polish. It also provides these benefits:

- ◆ Chip-free, 14-day wear
  - ◆ Zero dry time
  - ◆ Mirror finish

##### **Only \$35 plus tax**

Why not pamper yourself and upgrade to a Spa Shellac Manicure that includes the sugar scrub exfoliation and hand massage for only \$5 more!

French polish is an additional \$2.

#### DinAir Airbrush Makeup

Airbrush Makeup is a makeup application previously only used by makeup artists for professional photography and celebrities. When you airbrush you get:

- ◆ Flawless, even skin tone
- ◆ Long lasting duration
- ◆ Perfect cover up

Perfect for weddings, parties, and special events!

Only \$50 plus tax

Are you missing your spring/fall jacket, umbrella? We have accumulated several items in our closet and will be donating if not picked up by April 1, 2011.



## Save 50% on all Clearance items the month of March!

Would you like to know our monthly service and retail specials?  
Contact the front desk at 440-331-0084 or by email:  
info@OptionsSalonSpa.com and be put on our email list!

<p><b><u>January Special</u></b>  <i>"Tan with Kare"</i>          Custom Spray Tan only          \$25 plus tax          (reg \$30)</p>	<p><b><u>February Special</u></b>            1 Hour Relaxation          Massage            only \$50 plus tax          (reg \$65)            Not valid with any other          offer discount</p>	<p><b><u>March Special</u></b>            Manicure and Pedicure          Combo only \$60 plus tax            Shellac Manicure and          Pedicure Combo          only \$68 plus tax            *Services must be rendered by same person          on same day. Subject to availability.</p>
<p><b><u>Joico Litre Special</u></b>  <b>Shampoo and Conditioner</b>  <b>\$30 -\$40 plus tax</b>          While supplies last</p>		

## SALON & SPA NEWS

- ◆ Kathy, Darlene, and Tammy attended the Keratin Complex Smoothing Therapy class in September.
- ◆ We have another class scheduled at Options Salon & Spa on this January for the Keratin Complex Therapy. The class will be attended by: Celinda, Hollie, Lauren, Rochelle, Robin, Toni., and Josh.
- ◆ We would like to welcome Josh to our team of Stylists. Josh worked in a salon in Geneva for 6 years and recently relocated to the Cleveland area.
- ◆ We also want to welcome our new Esthetician and Massage Therapist, Hannah. She is available to take appointments Wednesdays 3pm-9pm, Thursdays 3pm-9pm and Saturdays 9am-4pm.
- ◆ Megan is our new addition to the Front Desk team, and is happy to take care of all your customer service needs. Ashley has taken on a new position as our salon and spa assistant.
- ◆ Congratulations goes out to James Hower who won the gift basket for purchasing his gift cards by Dec 19th. Our December Product of the Month winner was Carolyn Durisek ... congratulations to her too!
- ◆ Thank you to those who donated money and gifts to the Fairview Park family we adopted this Christmas. We raised over \$450 plus additional gifts that were given! We were able to purchase gifts for the children, and several gift cards.
- ◆ Thank you to those of you who contributed to the Epilepsy Foundation, our quarterly charity we were able to donate \$100.

## PRODUCT OF THE MONTH SAVE 10%!



### January Product of the Month

**Aquage Beyond Shine - Reg-\$16.95**

- ◆ Ultra -light silicone polish.
- ◆ Smoothes cuticle for maximum light reflection, giving brilliant shine.
- ◆ Can be used with a flat iron or blow dryer.



### February Product of the Month

**Biofreeze GEL Reg- \$16.99**

**Long lasting pain relief from:**

Arthritis ~ Sore muscles and joints ~ Back pain



### March Product of the Month

**Nancy K Brown AloeCel C 1oz**

Reg—\$39.00

- ◆ Vitamin C therapy Crème
- ◆ Helps skin fight effects of aging
- ◆ Great for ALL skin types